



For all inquiries:

Email: info@souleouniverse.com

Phone: 646-320-0514

BIO



FEW INDIVIDUALS CAN COMMAND A MULTI-FORMAT LANDSCAPE QUITELIKE THE WITTY, LIVELY AND PERSONABLE, SOULEO

At an age when most are having a hard time navigating the everyday and mundane, this young media prodigy is quickly establishing himself as one of the most formidable forces in TV, radio, print and new media.

This Brown University graduate and dynamic young talent's list of journalism credits includes Newsweek, Ebony, Black Enterprise, NY Press, XXL, Sister 2 Sister, Rolling Out Magazine, AtlantaPost.com and more. Souleo's list of exclusives include Dr. Donda West's—mother of Kanye West—final interview before her untimely passing; DMC's revelation of his obsessive compulsive disorder; R&B singer Lil' Mo's battle with substance abuse and more. With his track record of securing

exclusives Souleo's expertise and content has been featured on CNN's "The Nancy Grace Show," MTV's "FNMTV Premieres," The NY Post, The Chicago Sun-Times, "Access Hollywood," "The Insider" on CBS, NPR, BET, and in the Boston Globe.

Souleo began his career as a popular DJ at the historic 95.5 WBRU as one of the hosts of Southern New England's #1 weekly show, "The 360 Degree Black Experience in Sound," landing interviews from a diverse and respected group of luminaries such as the father of "Soul Train" Don Cornelius and Liza Minnelli, as well as current chart-toppers like Ne-Yo and Snoop Dogg.

Souleo recently ventured into the world of new media content with his entertainment production company, Souleo Enterprises, LLC. Souleo is now the co-creator, co-executive producer and co-editor of several web series and lifestyle editor of the east coast's #1 urban

fashion retailer, JimmyJazz.com

In addition to his media work, Souleo is a regular on the open-mic poetry circuit and is currently completing his first ever collection of poems and short stories. As a model he has been featured in campaigns for MTV/MasterCard, Scholastic Books, Tae Bo and more.

While Souleo thoroughly enjoys covering the entertainment world it is his primary goal to utilize his media platform to inspire others with his message of spiritual, educational, political, social and financial self-empowerment. In honor of that mission, Souleo has partnered with such companies as Jimmy Jazz and Food for Life Supreme to create internship opportunities for disenfranchised community members.

With the world at his feet, Souleo is proving that with determination, passion and, of course – soul – anything is possible.

To learn more about Souleo, please visit:
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RESUME



TELEVISION

The Nancy Grace Show/CNN

Dates: Fall 2008
Description: Featured panelist

FNMTV Premieres/MTV

Date: Summer 2008
Description: Featured video critic

RADIO

95.5 WBRU

Dates: Spring 2006-Fall 2007
Description: Host, Producer and Music/Program Director

The Sonny Mac Show/KJAMS

Dates: Fall 2007
Description: Featured on-air contributor

PRINT

NY Press

Dates: Summer 2011
Description: Freelance writer

Rolling Out

Dates: Winter 2010-Present
Description: Contributing writer

Sister 2 Sister Magazine

Dates: Fall 2007-Present
Description: Contributing writer

F.E.D.S. Magazine

Dates: Fall 2008-Fall 2009
Description: Entertainment editor/contributing writer

Newsweek

Dates: Fall 2007-Fall 2008
Description: Contributing Writer

Rhyme & Reason

Dates: Fall 2007-Fall 2008
Description: Contributing Writer

NEW MEDIA

Apollo Theater

Dates: Summer 2011-Present
Description: Content Producer

AtlantaPost.com

Dates: Summer 2011-Present
Description: Contributing writer

BlackEnterprise.com

Dates: Winter 2011-Present
Description: Contributing writer

EbonyJet.com

Dates: Fall 2010-Present
Description: Contributing writer

Popmatters.com

Dates: Spring 2010-Present
Description: Contributing writer

TeenMuslc.com

Dates: Winter 2010-Present
Description: Host/Contributing writer/Video content producer

XXLMag.com

Dates: Winter 2010-Present
Description: Contributing writer

JimmyJazz.com

Dates: Fall 2009-Present
Description: Lifestyle Editor

PlanetCazmo.com

Dates: Summer 2009-Winter 2010
Description: Host/Video content producer

Ballerstatus.com

Dates: Spring 2009-Present
Description: Host/Contributing writer/Video content producer

Yoraps.com

Dates: Spring 2009-Present
Description: Contributing writer/Video content producer

lhiphop.com

Dates: Fall 2008-Spring 2009
Description: Co-producer of video show, "Hip-Hop Crossroads"

Sixshot.com

Dates: Fall 2007-Fall 2008
Description: Contributing writer

AmieStreet.com

Dates: Fall 2007-Fall 2008
Description: Contributing writer

COMMERCIAL/PRINT ADS

Facing Competition/Scholastic Books

Date: Fall 2007
Description: Cover model for teen book series

Promoting Your Podcast/Larstan Publishing

Date: Fall 2007
Description: Cover model

Kehinde Wiley Studios

Date: Fall 2007
Description: Featured model

Psycho Therapy Clothing

Date: Fall 2007
Description: Web model for online campaign/catalog

No Sweat Apparel

Date: Fall 2005-Spring 2007
Description: Web model for online campaign/catalog

Billy's Boot Camp Elite/Tae Bo

Date: Summer 2006
Description: Featured model for national infomercial campaign

Shizzle Cash/MTV/MasterCard

Date: Summer 2006
Description: Web model for online campaign

EVENTS

Thurgood Marshall College Fund's 22nd Anniversary

Date: Fall 2009
Description: Covered for Sister 2 Sister Magazine

Amanda's Ray Book Release Party

Date: Fall 2009
Description: Host

Brooklyn Hip-Hop Festival

Date: Summer 2009
Description: Featured panelist

Bounty's Promise

Date: Summer 2009
Description: Covered for Sister 2 Sister Magazine

ASCAP Presents... Women Behind the Music...

Date: Summer 2009
Description: Covered for Sister 2 Sister Magazine

Hennessey Black Done Different Launch

Date: Spring 2009
Description: Covered for Sister 2 Sister Magazine

Domestic Violence Awareness Press Conference w/Queen Pen & Former NBA player John Starks

Date: Winter 2009
Description: Host/Co-Sponsor

BET's Rip the Runway

Date: Winter 2008/Winter 2009
Description: Covered for Sister 2 Sister Magazine

Fashion Rocks

Date: Fall 2008
Description: Covered for Sister 2 Sister Magazine

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TV + RADIO



Souleo & Cyndi Lauper



Souleo & Joan Rivers



Souleo & Mia Farrow



Souleo & Marc Jacobs



Souleo and Chicago band members Jason Scheff and James Pankow

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PRINT

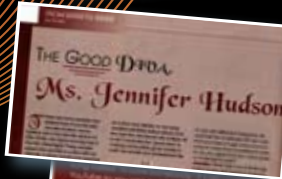


Newsweek

SISTER
sister

F.E.D.S.

NEW YORK
PRESS



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NEW MEDIA

rollingout.com

EBONY

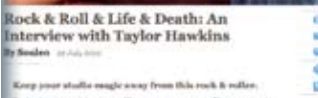
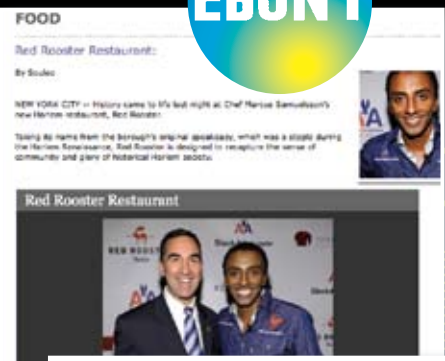


On the Job: Gender Identity & Sexuality Discrimination in the Office
As the LGBT community fights for equality in the workplace, his story
by Souleo | Posted: February 17, 2011

7 Signs It's Time to Quit Your Job
- PREVIOUS -
Many professionals in the work their career reach a crossroad: their options and determine if company or quit and move on. Department of Labor's Manu and Labor Turnover" report, 1 the later and win their jobs an another report, by BlessingWit firm, notes that the number of employees determined to leave nearly doubled since 2008. In BlackEnterprise.com speaks resources specialist and found firm, Push Consultant Group that quitting and moving on may be your best option. —Souleo



7 Signs the Person You're Dating is a Bad Investment
- PREVIOUS -
Relationships are a lot like doing business in that they require a considerable amount of time, commitment, and good credit to succeed. Nowadays individual credit scores determine virtually everything, including employment status, car insurance rates and if a person is eligible to get a bank loan to start a home. Whether you're in business or in love, your partner has to be able to pull his or her weight if you plan on having an emotionally and financially secure partnership —patronically or romantically. So before you make your next relationship official, be sure you look out for these seven warning signs that the person you're dating is potentially a bad investment. —Souleo



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PRESS



access hollywood



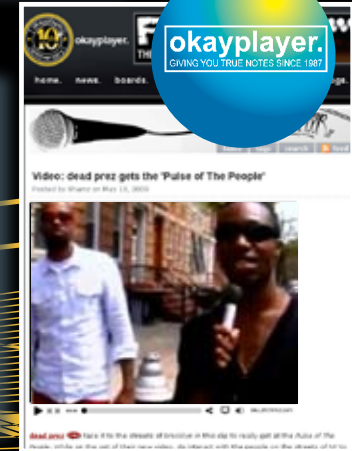
BET



minds behind the music summit



okayplayer.



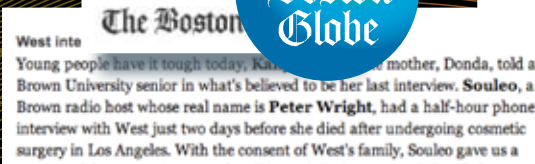
npr



NEW YORK POST



The Boston Globe



WSHH



Nah Right



global Grind



Right On!



CHICAGO SUN-TIMES



PEREZ HILTON.COM



ybf



DSSIP



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MODEL



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